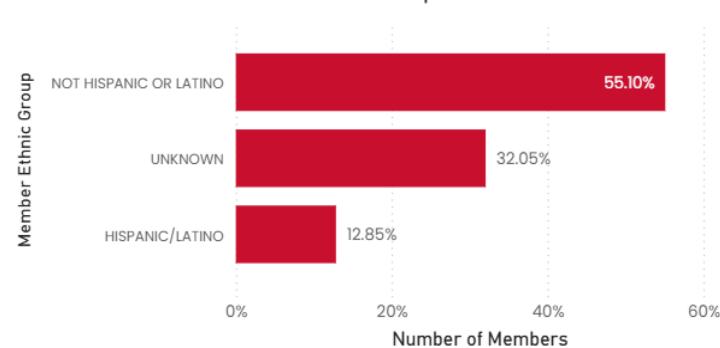


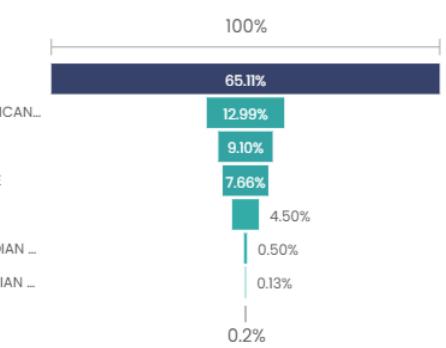
Data updated 11/15/25



Member Ethnic Group Distribution



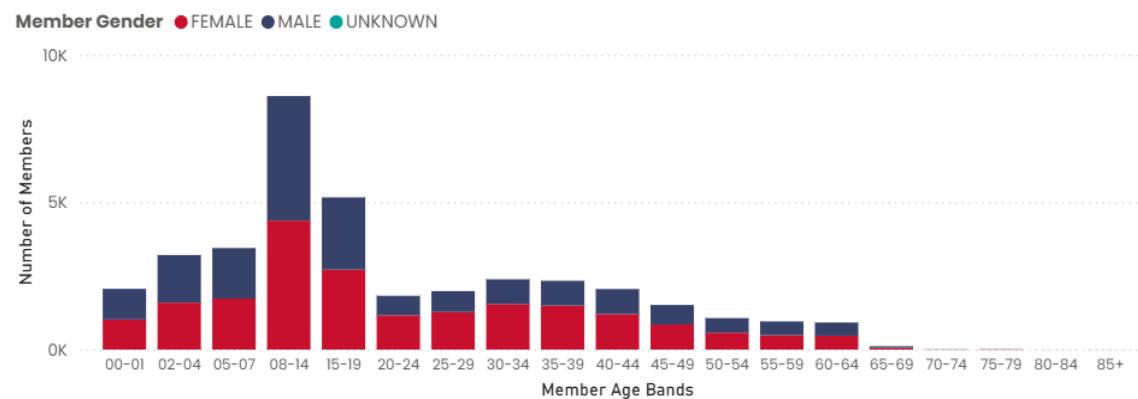
Member Race Distribution



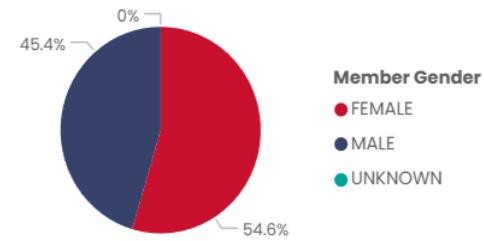
Top 10 Member Languages

Member Language	Total	% Total
ENGLISH	23,611	63.08%
	10,847	28.98%
SPANISH	2,298	6.14%
HMONG	312	0.83%
ARABIC	102	0.27%
CHINESE-MANDARIN	85	0.23%
UNKNOWN	65	0.17%
SOMALI	41	0.11%
RUSSIAN	37	0.10%
UKRAINIAN	32	0.09%

Member Age Distribution



Member Gender Distribution



Membership Dashboard

Purpose:	The purpose of this dashboard is to present membership data in a dynamic way that will help end users make data driven business decisions.
Function:	This dashboard offers visual representations of all the membership related KPIs based on MM15 (members as of the 15th of previous month) data. Additionally, users can customize their view by selecting specific metrics to display and compare, empowering them to gain deeper insights into membership trends and patterns. The interactive nature of the dashboard enables stakeholders to make informed decisions by seamlessly navigating through various layers of data granularity.

BadgerCare/Medicaid SSI current service area

Top 25 Counties

