

FOR IMMEDIATE RELEASE

August 6, 2020 | 10:00 a.m.

CONTACT: Christina Ott
christina.ott@QuartzBenefits.com
(608) 471-4766

Quartz announces new president and CEO

Madison, Wisconsin — Quartz has announced the appointment of Mark Selna M.D., as the organization's next president and Chief Executive Officer effective August 31, 2020. Today's announcement from the board of directors comes after an extensive, nationwide search for the president and CEO role.

Dr. Selna has over 30 years of healthcare experience. Most recently he served as the chief innovation officer at Initium Health in Denver, where he was responsible for product development and client engagement. He is the co-founder and chief clinical & innovation officer at Ark.one Health, a company that uses data and algorithms to help health systems improve financial, operational and clinical outcomes. Dr. Selna, a pediatrician by training, has held leadership roles in several health systems including Centura Health System in Colorado and Sutter Health System in California. He also has experience working for health plans, including Blue Cross Blue Shield in Tennessee and North Carolina.

"I am truly honored to lead such an extraordinary organization as its chief executive officer," said Dr. Selna. "I look forward to working closely with our board of directors, senior leadership team, and all the employees at Quartz to advance our mission in the communities we serve."

As previously reported in December 2019, Terry Bolz announced his intention to retire as Quartz's president and CEO upon the appointment of a successor CEO. "It has been a privilege to lead the organization for the last 19 years, through the evolution and growth of Unity, as well as through the integrations of Gundersen Health Plan and Physicians' Plus," said Terry Bolz, retiring President and CEO. Terry's legacy includes the creation of Quartz as a multi-state regional health plan that has a 95%-member satisfaction rate and focuses on foundational relationships in the community.

With the onset of COVID-19, Terry extended his time to allow for the search to continue under the new, more challenging circumstances. Terry will work with Dr. Selna to transition duties through the rest of 2020. Terry noted, "Dr. Selna is an excellent fit for Quartz. He shares our customer focus, our core values and our emphasis on helping people live well. He's passionate about our mission of improving the health and well-being of our communities."

Bill Farrell, Quartz's chairman of the board noted, "The board thanks Mr. Bolz for his years of service to Quartz. He has contributed greatly to the success we have achieved over the last 19 years. We are excited to bring Dr. Mark Selna on board and look forward to working with him to continue to grow the organization. Mark is a proven leader who brings deep experience understanding the value of a provider-sponsored health plan. The board is confident that we have chosen the right strategic leader for Quartz and we expect a smooth transition."

About Quartz

Quartz Health Solutions, Inc. (Quartz) is jointly owned by UW Health, Gundersen Health System and UnityPoint Health. The company manages four nationally recognized, provider-sponsored health insurance plans: Quartz Health Benefit Plans Corporation, Quartz Health Plan Corporation, Quartz Health Plan MN Corporation and Quartz Health Insurance Corporation. As a third-party administrator, Quartz also services self-funded health plans. Through an extensive provider network, Quartz focuses on local, community-based health care and services for more than 350,000 customers who live in Wisconsin, Illinois, Iowa and Minnesota. Quartz maintains offices in Madison, Sauk City and Onalaska, Wisconsin. Quartz Health Solutions, Inc., Quartz Health Benefit Plans Corporation, Quartz Health Plan Corporation, Quartz Health Plan MN Corporation and Quartz Health Insurance Corporation are separate legal entities. For more information, visit QuartzBenefits.com.

– end –