



**FOR IMMEDIATE RELEASE**

October 21, 2020 | 2:00 p.m.

CONTACT: Christina Ott  
christina.ott@QuartzBenefits.com  
(608) 471-4766

## **Quartz Announces Availability of Health Plans in Five Minnesota Counties**

Madison, Wisconsin — Today, Quartz announced it is now offering health plans for individuals and families in five southeastern Minnesota counties. Those counties include Fillmore, Houston, Olmsted, Wabasha, and Winona. Quartz enters this expanded market as the low-cost health insurance carrier. And will participate on MNsure — Minnesota’s health insurance marketplace.

Quartz’s President and CEO, Mark Selna, MD, says today’s announcement is great news for everyone in southeastern Minnesota. “Quartz is entering the market as the most affordable health plan.” Dr. Selna adds, “Depending on which plan you select from Quartz, you could save as much as 38%. And not only are our products the most affordable, Quartz’s network includes some of the top-rated medical practitioners in the region such as Gundersen Health System, Olmstead Medical Center, Winona Health Services, and UW Health.

Quartz currently serves more than 350,000 members, including 2,900 members in Minnesota, providing commercial group, individual and Quartz Medicare Advantage (HMO) plans. The availability of plans for individuals and families in five new counties in southeastern Minnesota provides more options for area residents.

This year’s annual healthcare enrollment period for Minnesota begins Sunday, November 1, 2020, and runs until December 22, 2020. Plans selected during this time will take effect on January 1, 2021.

For more information about Quartz’s health plans visit [QuartzBenefits.com](http://QuartzBenefits.com). Or, to talk with a representative, call (800) 926-8227.

### **About Quartz**

Quartz Health Solutions, Inc. is jointly owned by UW Health, Gundersen Health System and UnityPoint Health. The company manages four nationally recognized, provider-sponsored health insurance plans: Quartz Health Benefit Plans Corporation, Quartz Health Plan Corporation, Quartz Health Plan MN Corporation and Quartz Health Insurance Corporation. As a third-party administrator, Quartz also services self-funded health plans. Through an extensive provider network, Quartz focuses on local, community-based health care and services for more than 350,000 customers who live in Wisconsin, Illinois, Iowa and Minnesota. Quartz maintains offices in Madison, Sauk City and Onalaska, Wisconsin. Quartz Health Solutions, Inc., Quartz Health Benefit Plans Corporation, Quartz Health Plan Corporation, Quartz Health Plan MN Corporation and Quartz Health Insurance Corporation are separate legal

entities. Plans in Minnesota are offered by Quartz Health Plan MN Corporation. For more information, visit [QuartzBenefits.com](http://QuartzBenefits.com).

– end –