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Quartz Affiliate Unity Health Insurance Awarded 2017 Gallup Great Workplace Award

SAUK CITY, Wis. – (May 2, 2017) – Unity Health Plans Insurance Corporation (Unity), a Quartz affiliate, is proud to announce that it has received the 2017 Gallup Great Workplace Award. The award was created to recognize organizations for their extraordinary ability to create engaged workplace cultures that drive business outcomes.

After the integration in 2016, Unity and Gundersen Health Plan (Gundersen) went through structural changes to align their business needs. Quartz now provides administrative and management services for Unity and Gundersen, and Quartz employees proudly perform the work on behalf of Unity and Gundersen.

Unity, now Quartz as the employer, joins a prestigious group of organizations that average 14 engaged employees for every one actively disengaged employee, which is nearly seven times the rate in the U.S. and more than 15 times the rate for workforces globally. Unity is one of 37 organizations honored this year and we share this prestigious award with small and large companies from around the world.

The award is based on the results of the Gallup administered 2016 UCount Employee Engagement Survey, which occurred last April, as well as the subsequent survey action plans and other efforts to create a culture of engagement across Quartz.

“This is an extremely important and highly coveted achievement,” said Terry Bolz, President and CEO of Quartz. “The award is testament to the quality of individuals that make up this exceptional organization as well as the strong, employee-focused culture that we continue to build upon. It is an award that we share together and celebrate as employees of Quartz.”

Ninety-eight percent of eligible employees, at the time of the survey, participated in the Gallup administered survey. The survey features 12-standardized questions that help predict employees’ engagement with their work, their organization and the people with whom they work. High employee engagement relates to other outcomes such as improved retention, productivity, profitability, and, to varying degrees, customer engagement.

“The world’s top-performing organizations help lead the global economy by engaging their workforces,” said Jim Harter, Ph.D., Gallup’s chief scientist of workplace management and well-being. “Gallup’s Great Workplace Award winners understand and acknowledge the importance of employee engagement by making it a vital part of their organization while using it as a driving force to create real business outcomes.”

According to Gallup, all award recipients have shown measurable business impact as the result of a more engaged workforce. They have achieved this by integrating engagement into four areas that Gallup has identified as vital to cultivating a workplace culture of engagement:

- Strategy and leadership

- Accountability and performance
- Communication and knowledge management
- Development and ongoing learning

A panel of Gallup workplace experts evaluates applicants and assesses them against criteria established by the most comprehensive workplace study ever conducted — Gallup’s global database of 35 million respondents and more than 4.1 million workgroups in 201 countries. The top organizations selected gain entry into an elite group of companies that have received the Gallup Great Workplace Award.

“The importance of this award for the employees of Quartz cannot be overstated. To be recognized by Gallup for our efforts, especially during a period of integration, transition and much uncertainty is especially meaningful,” said Bolz. “The award recognizes the critical foundation we have created for our company. The feedback we continue to receive from Gallup will help us to engage both our employees and members in the best way possible.”

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About Quartz

Quartz is a health plan services company. The company manages the nationally recognized, provider-sponsored health insurance plans – Gundersen Health Plan and Unity Health Insurance, which are co-owned by Gundersen Health System and UW Health. As a third-party administrator, Quartz also services self-funded health plans. Through an extensive provider network, Quartz focuses on local community-based health care and services 275,000 customers who live in southern and western Wisconsin, parts of Illinois, Iowa and Minnesota from offices located in Middleton, Sauk City and Onalaska, Wisconsin. For more information, please visit: QuartzBenefits.com.

About Gallup

Gallup delivers analytics and advice to help leaders and organizations solve their most pressing problems. Combining more than 80 years of experience with its global reach, Gallup knows more about the attitudes and behaviors of employees, customers, students and citizens than any other organization in the world. Gallup works with leaders and organizations to achieve breakthroughs in customer engagement, employee engagement, organizational culture and identity, leadership development, talent-based assessments, entrepreneurship, and well-being.

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