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CONTACT: Jennifer Woomer Dinehart  
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(608) 471-4960**Quartz Names New Corporate Diversity, Equity and Inclusion Manager**

**SAUK CITY, WISCONSIN** – Quartz announced today that Diego Campoverde Cisneros has been promoted to the new role of Diversity, Equity and Inclusion (DE&I) Manager. This is Quartz’s first position dedicated exclusively to carry out its diversity, equity and inclusion initiatives. The DE&I Manager will help Quartz further build on the foundation it established to advance its diversity, equity and inclusion commitment to the next level.

Since Quartz’s inception, it has been committed to providing high-quality health care to the diverse communities in which it serves. Quartz’s current Diversity and Inclusion Change Team, championed by Diego, has promoted cultural best practices based on the Equity Lens Model and advocated for company-wide investments to ensure the business is representative of its communities.

Earlier this year, Quartz President and CEO Terry Bolz took this commitment a step further and signed the CEO Action for Diversity & Inclusion Pledge. He joined more than 650 CEOs nationwide who pledged to cultivate work environments where diversity of experiences and perspectives are welcomed and where employees feel comfortable and encouraged to discuss diversity, equity and inclusion.

“We are excited to promote Diego into this new role at Quartz,” said Terry. “The creation of this new role signals Quartz’s ongoing and deep commitment to diversity, equity and inclusion. Diego has extensive diversity and inclusion experience and has been an active member of our Diversity and Inclusion Change Team.”

Diego will report to Kimila Daniels, Quartz Vice President, Chief Administrative Officer. “With his leadership, Quartz will continue to move forward in our efforts to build a diverse workforce and an inclusive culture,” said Kimila. “Diego will also be involved in the work necessary to help us meet the needs of each individual in the communities we serve.”

Diego has been the Senior Marketing Communications Coordinator in the Marketing Department at Quartz, as well as a member of Quartz’s Diversity and Inclusion Strategy Team. “This is very exciting for my professional career,” said Diego. “During the last five years, I have witnessed the commitment growing in terms of DE&I at Quartz. With this new role, I’ll make sure our DE&I initiatives go to the next level, internally and externally. I am looking forward to this new phase for Quartz.”

**About Quartz**

Quartz Health Solutions, Inc. (Quartz) is jointly owned by UW Health, Gundersen Health System and UnityPoint Health. The company manages four nationally recognized, provider-sponsored health insurance plans: Quartz Health Benefit Plans Corporation, Quartz Health Plan Corporation, Quartz Health Plan MN Corporation and Quartz Health Insurance Corporation. As a third-party administrator, Quartz also services self-funded health plans. Through an extensive provider network, Quartz focuses

on local, community-based health care and services for more than 340,000 customers who live in southern and western Wisconsin, parts of Illinois, Iowa and Minnesota. Quartz maintains offices in Madison, Sauk City and Onalaska, Wisconsin. Quartz Health Solutions, Inc., Quartz Health Benefit Plans Corporation, Quartz Health Plan Corporation, Quartz Health Plan MN Corporation and Quartz Health Insurance Corporation are separate legal entities. For more information, visit [QuartzBenefits.com](http://QuartzBenefits.com).

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